Program Sustainability Action Plan Checklist

- ☐ Curriculum – course offerings, course changes, class caps, etc.

- ☐ Advisory Committee Recruitment

- ☐ Program Changes – Delivery mode, add/change awards, etc.

- ☐ Recruiting – high school visits, college fairs, career fairs, etc.

- ☐ Promotional Materials – pamphlets, posters, brochures, etc.

- ☐ Web page – homepage banner, blogs, etc.

- ☐ Google Ads

- ☐ Videos/Photos

- ☐ Traditional Advertising – Television, radio, newspaper, etc.

- ☐ Student/Ambassador Promotion

- ☐ Other